**Workshop Plan**

**Things needed for workshop:**

**Pens**

**A4 paper**

**White board**

**Whiteboard markers**

**Laptop**

**Faciltators Laptop**

**Window Bays Side by Side**

**Zoom**

**Camera Tripod**

**Mic**

**To Print:**

Recording Checklist

**To Do List**

~~Intro for Channel~~**- Will (20th Sep)**

~~Text animations for video~~ **~~-~~ Angus - (25th Sep)**

Examples of Youtube channels **- ~~Angus~~/ ~~Will~~: (25th Sep)**

**Aliens On Toast Gaming**

**Warowl  
Good Mythical Morning**

**WatchMojo.com**

**VSauce**

**FinalCutKing:** [**https://www.youtube.com/user/FinalCutKing/videos**](https://www.youtube.com/user/FinalCutKing/videos)

**Video Copilot VFX/aftereffects training:** [**https://www.youtube.com/user/videocopilot/videos**](https://www.youtube.com/user/videocopilot/videos)

**After Effects Tutorials w / Mikey:**

[**https://www.youtube.com/user/LongLiveMikey/videos**](https://www.youtube.com/user/LongLiveMikey/videos)

**Spoon Graphics: Graphic design techniques:** [**https://www.youtube.com/channel/UC\_mkC8ChfzCJcuSqSMwvUWw**](https://www.youtube.com/channel/UC_mkC8ChfzCJcuSqSMwvUWw)

**Adorama: Camera, Photography, and Video Techniques**

[**https://www.youtube.com/user/adoramaTV/videos**](https://www.youtube.com/user/adoramaTV/videos)

**PhillpBoom : Camera Reviews/ Techniques**

[**https://www.youtube.com/channel/UCcM\_6ay33BNpChknCrMCgig**](https://www.youtube.com/channel/UCcM_6ay33BNpChknCrMCgig)

Completed Workshop Plan **- WIll (25th Sep)**

**Handouts:**

~~What Equipment is available at the Edge~~ - **Will (25th Sep)**

~~Recording Checklist~~

~~Youtube - Youtube analytics / Youtube trends/ time to upload~~ - **Will (25th Sep)**

<http://www.tubefilter.com/2015/01/12/best-days-times-to-post-youtube-videos-yearly-calendar/>

~~Video editing process After effects/ greenscreen~~ / camera/ sound/ creative commons - **Angus (25th Sep)**

~~Export separate videos Dual system audio~~ - **Angus**

~~One with original and one with good quality audio~~

**Workshop Plan Template - 6pm - 8pm**

|  |  |  |
| --- | --- | --- |
| **WHO:** | **TASK:** | **TIME:** |
| Will & Angus | **Setup**  **Camera, tripod, rode mic, laptop, zoom**  **Whiteboard**  **Butchers paper, pens for brainstorm**  **Bollards**  **Projector/ facilitator mac laptop**  **Getting participants feedback as we go along..**  **Workshop Start**  **Introductions**  Facilitator intros  Participant intros -    Name, why you came along to the workshop/ Have you made a video before?, what you’re hoping to learn from the workshop?  **Aim of workshop? :**  Filming a short 30 second video  Learning the step by step process of  How to maximise your video’s potential once on youtube  Film an intro video to youtube channel  Angus taking notes on whiteboard  **Examples:**  what is a web video vs tv video. Show examples of each.  Difference between low end gear gear  Talk about copyright/ creative commons  **Brainstorming ;**  **What kind of youtube channel would you want to create?**  Participants start to brainstorm ideas for intro on butchers:  **Youtube Analytics**   * Where you views are coming from * Who is watching your video where from * **When ppl drop off** * How to work with a small amount of data * Audience interaction / comments | **5:30pm**  30 minutes  **6:00pm**  5 minutes  **6:05pm**  5 minutes  **6:10pm**  10 minutes  **6:20pm**  **10mins**  **6:40pm**  **30mins**  **7:00pm**  **10mins** |
|  | **FIlm an Intro to youtube channel** in second booth | **7:00pm** |
| Will  Angus | **Set up Camera / mic etc.**  **Recording Checklist.**  **Audio recording of participants Voiceover** | **7:00pm**  **10mins**  **7:40pm**  **30mins** |
|  | **Where to next**  **Resources etc..** | **7:55pm**  5 minutes |
|  | **FInish** | **8pm** |