**Workshop Plan**

**Things needed for workshop:**

**Pens**

**A4 paper**

**White board**

**Whiteboard markers**

**Laptop**

**Faciltators Laptop**

**Window Bays Side by Side**

**Zoom**

**Camera Tripod**

**Mic**

**To Print:**

Recording Checklist

**To Do List**

~~Intro for Channel~~**- Will (20th Sep)**

~~Text animations for video~~ **~~-~~ Angus - (25th Sep)**

Examples of Youtube channels **- ~~Angus~~/ ~~Will~~: (25th Sep)**

**Aliens On Toast Gaming**

**Warowl
Good Mythical Morning**

**WatchMojo.com**

**VSauce**

**FinalCutKing:** [**https://www.youtube.com/user/FinalCutKing/videos**](https://www.youtube.com/user/FinalCutKing/videos)

**Video Copilot VFX/aftereffects training:** [**https://www.youtube.com/user/videocopilot/videos**](https://www.youtube.com/user/videocopilot/videos)

**After Effects Tutorials w / Mikey:**

[**https://www.youtube.com/user/LongLiveMikey/videos**](https://www.youtube.com/user/LongLiveMikey/videos)

**Spoon Graphics: Graphic design techniques:** [**https://www.youtube.com/channel/UC\_mkC8ChfzCJcuSqSMwvUWw**](https://www.youtube.com/channel/UC_mkC8ChfzCJcuSqSMwvUWw)

**Adorama: Camera, Photography, and Video Techniques**

[**https://www.youtube.com/user/adoramaTV/videos**](https://www.youtube.com/user/adoramaTV/videos)

**PhillpBoom : Camera Reviews/ Techniques**

[**https://www.youtube.com/channel/UCcM\_6ay33BNpChknCrMCgig**](https://www.youtube.com/channel/UCcM_6ay33BNpChknCrMCgig)

Completed Workshop Plan **- WIll (25th Sep)**

**Handouts:**

~~What Equipment is available at the Edge~~ - **Will (25th Sep)**

~~Recording Checklist~~

~~Youtube - Youtube analytics / Youtube trends/ time to upload~~ - **Will (25th Sep)**

<http://www.tubefilter.com/2015/01/12/best-days-times-to-post-youtube-videos-yearly-calendar/>

~~Video editing process After effects/ greenscreen~~ / camera/ sound/ creative commons - **Angus (25th Sep)**

~~Export separate videos Dual system audio~~ - **Angus**

~~One with original and one with good quality audio~~

**Workshop Plan Template - 6pm - 8pm**

|  |  |  |
| --- | --- | --- |
| **WHO:** | **TASK:** | **TIME:** |
| Will & Angus | **Setup** **Camera, tripod, rode mic, laptop, zoom****Whiteboard****Butchers paper, pens for brainstorm** **Bollards** **Projector/ facilitator mac laptop** **Getting participants feedback as we go along..** **Workshop Start****Introductions** Facilitator introsParticipant intros - Name, why you came along to the workshop/ Have you made a video before?, what you’re hoping to learn from the workshop? **Aim of workshop? :**Filming a short 30 second videoLearning the step by step process of How to maximise your video’s potential once on youtubeFilm an intro video to youtube channelAngus taking notes on whiteboard**Examples:**what is a web video vs tv video. Show examples of each.Difference between low end gear gear Talk about copyright/ creative commons**Brainstorming ;****What kind of youtube channel would you want to create?**Participants start to brainstorm ideas for intro on butchers:**Youtube Analytics** * Where you views are coming from
* Who is watching your video where from
* **When ppl drop off**
* How to work with a small amount of data
* Audience interaction / comments
 | **5:30pm**30 minutes**6:00pm**5 minutes**6:05pm**5 minutes**6:10pm**10 minutes**6:20pm****10mins****6:40pm****30mins****7:00pm****10mins**  |
|  | **FIlm an Intro to youtube channel** in second booth |  **7:00pm**  |
| Will Angus | **Set up Camera / mic etc.****Recording Checklist.****Audio recording of participants Voiceover** | **7:00pm****10mins****7:40pm****30mins** |
|  | **Where to next****Resources etc..** | **7:55pm**5 minutes |
|  | **FInish** | **8pm** |