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101 - Intro to Podcasting

Stephanie Dower, June 2025

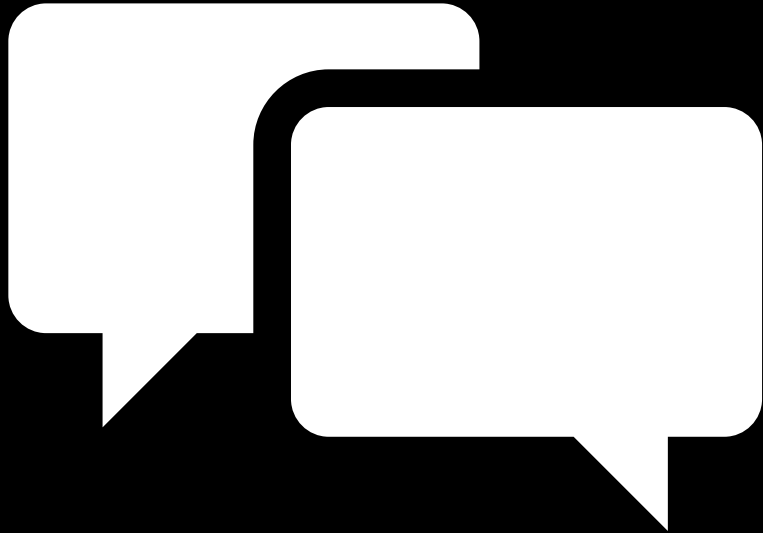


Acknowledgement of country

We acknowledge Aboriginal and Torres Strait Islander peoples and their continuing connection to land and as custodians of stories for millennia.

We respectfully acknowledge the land on which we all meet today, and pay our respects to elders past, present and emerging.

WHAT WE'LL DISCUSS



- 1 Your Idea**
- 2 Recording and Editing Your Podcast**
- 3 Distributing Your Podcast**



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WHAT IS A PODCAST?



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WHAT IS A PODCAST?

“A digital audio file made available on the internet for downloading to a computer or mobile device, typically available as a series, new instalments of which can be received by subscribers automatically.”



WHAT DO I NEED?

- A recording device e.g. microphone, smartphone, audio recorder, computer
- Editing platform e.g. Audacity, ProTools
- A great idea people want to listen to!

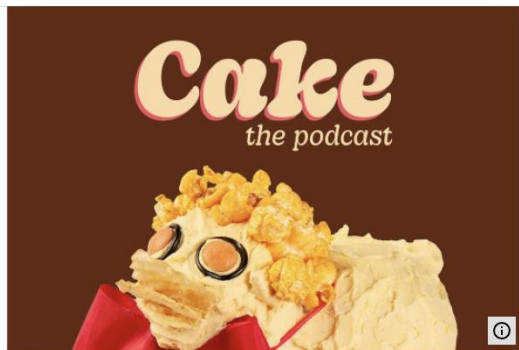
Podcasts

Listen to extraordinary voices of Queensland and discover entertaining, compelling and unexpected stories through State Library's podcasts.

Cake the podcast

Cake is not just a food, it's an emotion. From the history of cake to the iconic cakes of our childhood, State Library's *Cake the podcast* takes you on a sweet journey that connects you to memories, community and family. Learn about the people, the places and the recipes that have...

Listen now



Hi, I'm Eddie

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Hi, I'm Eddie

2022 marks 30 years since Torres Strait Islander, Eddie Koiki Mabo, and a group of four Meriam people won in a case against the State of Queensland, for land they knew was traditionally theirs. The fight for Mer, in the Eastern Island group of the Torres Strait, would take a decade and...

Listen now

Dangerous Women

Delve into the lives of five Queensland women who challenged the status quo and brought about inspirational change. No dry historical facts here, join host Holly Zwalf as she takes us into the world of some of the greatest Queensland women you've never heard of.

Listen now



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State Library Podcasts

The **State Library of Queensland** produces a range of original podcasts that explore Queensland's culture, history, and contemporary issues. These series provide valuable insights into effective storytelling, research, and audio production.

Participants are encouraged to listen and draw inspiration from these examples as they develop their own podcasting skills.

<https://www.slq.qld.gov.au/discover/podcasts>



Styles of Podcasts:

- Storytelling (Factual)
- Audio Drama (Fiction)
- Solo
- Interview
- Panel



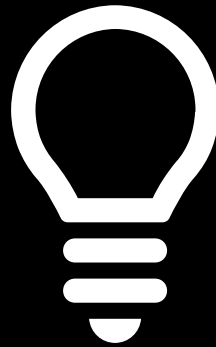
**WHAT ARE YOU CURRENTLY LISTENING
TO?**

Half hour?
Full hour?

Weekly?
Monthly?

Is this for
fun?

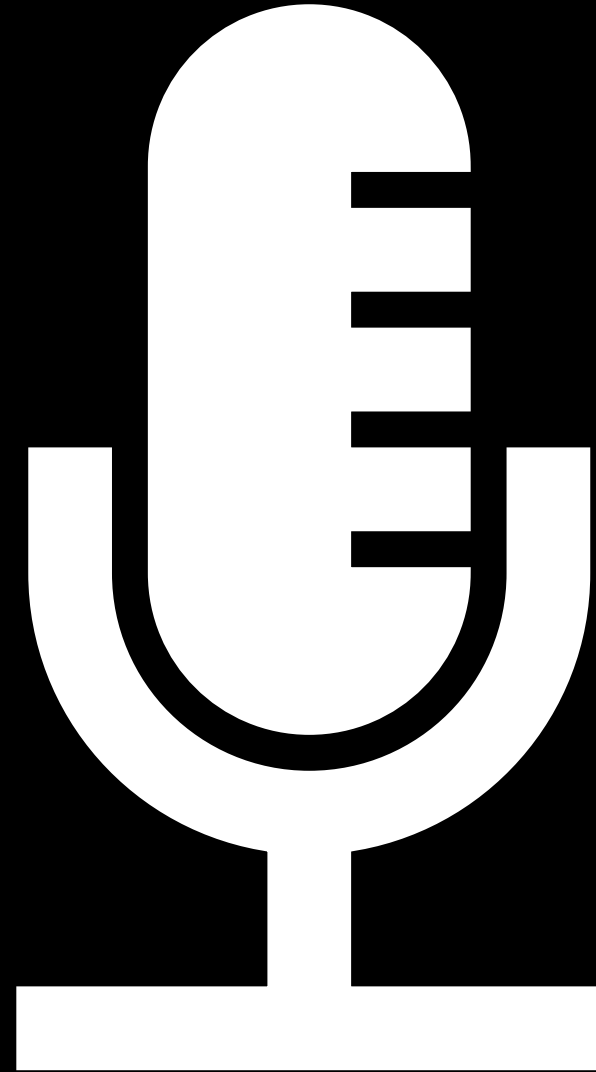
A title that
stands out?



**Your
Idea**

What's
Different?

**Record
Well.
Minimise
Post
Production.**



MICROPHONES

Dynamic

- More focused on voice
- Not as likely to pick up room noise
- Not as crisp sounding



RODE PodMic

RODE NT-USB
(available at The Edge)



Condenser

- More sensitive to all atmospheric sounds
- Crisper sound quality
- Not good in hot or humid conditions

Recording Tips

- ✓ Check if your microphone has an in-built pop filter
- ✓ Take note of noises in your surroundings
- ✓ If recording remotely, do a test if possible
- ✓ Record in .WAV or other non-compressed formats



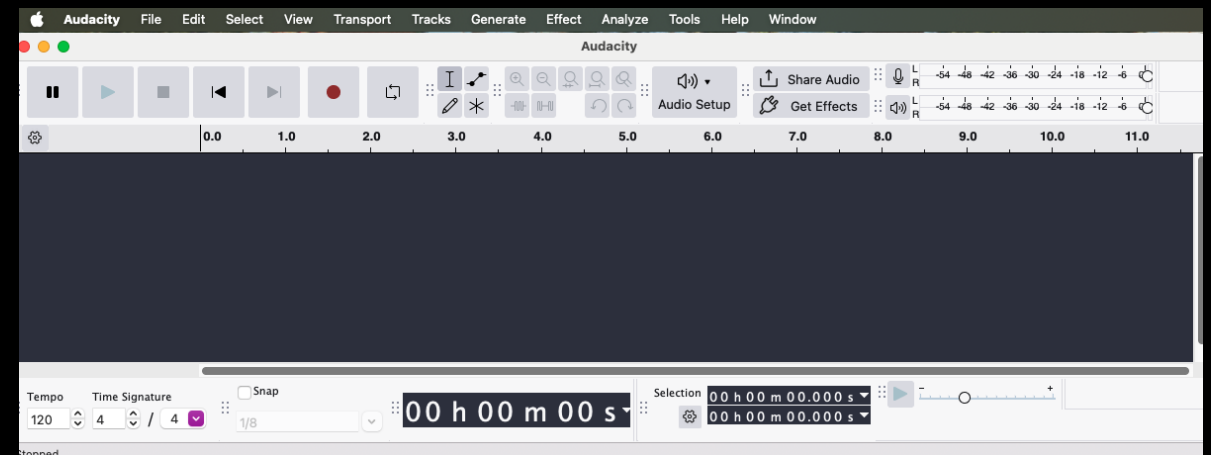
Audacity activity

We are going to have a go at recording an intro to our podcast.

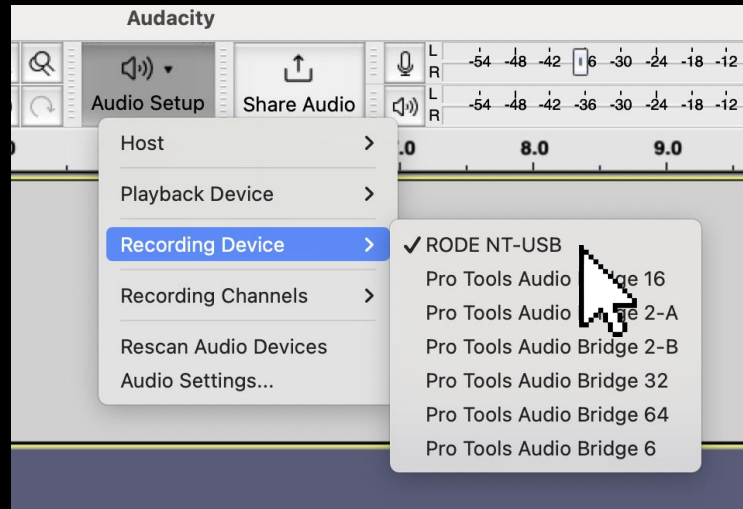
Step 1 - Plug in your output device (headphones) and your input device (usb microphone)



Step 2 - open Audacity.

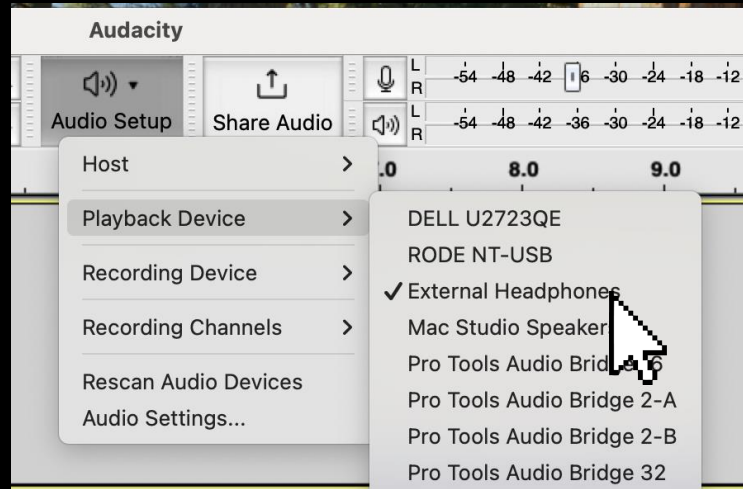


Audacity activity



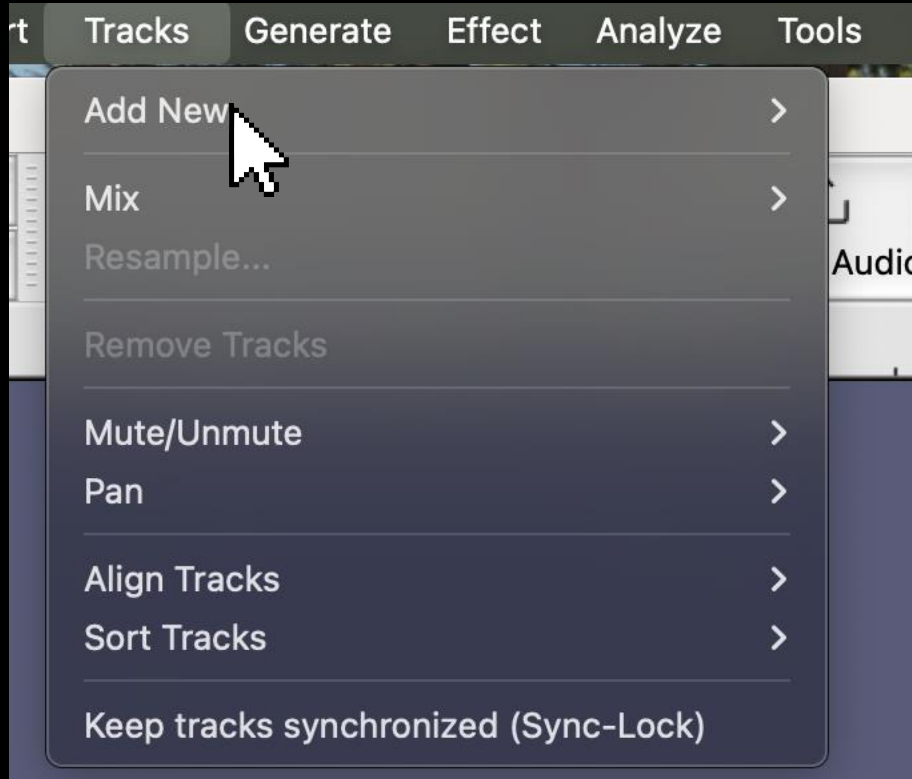
Check our inputs
& outputs

*make sure the software is
connected to the
microphone.*

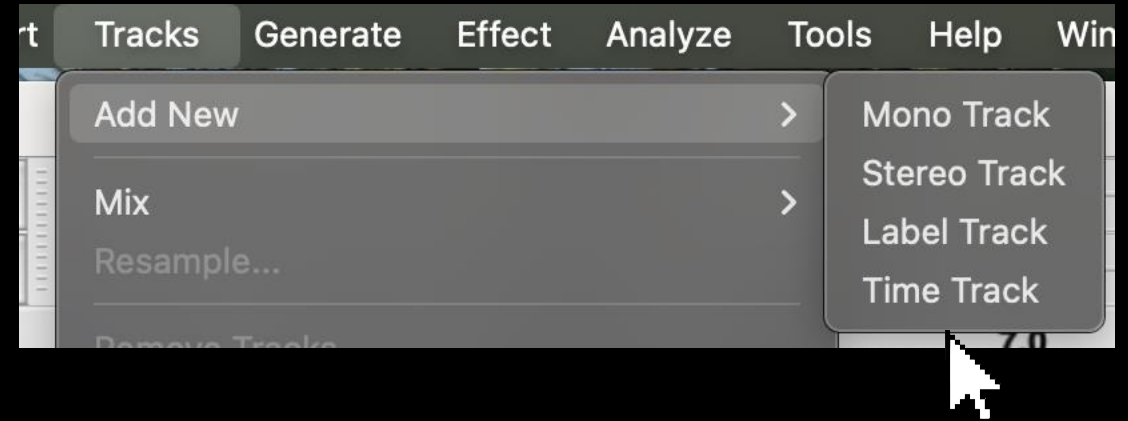


and your headphones

Audacity activity



Make a new track to record to



Audacity activity

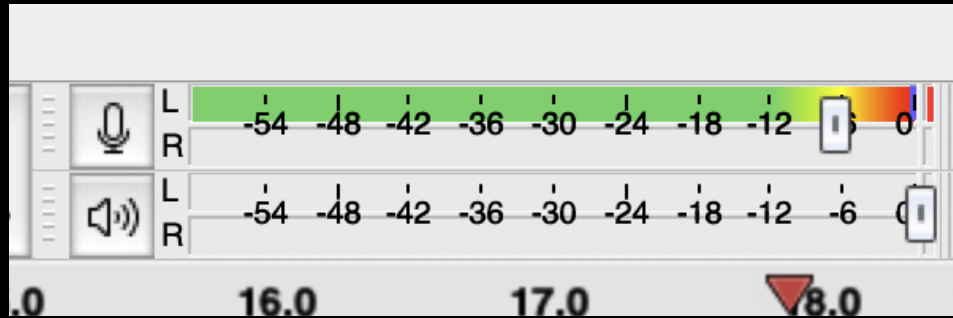
Check your levels... it's a balancing act.



1. *you want to balance recording as much of the information you want,*
2. *without clipping the louder peaks*

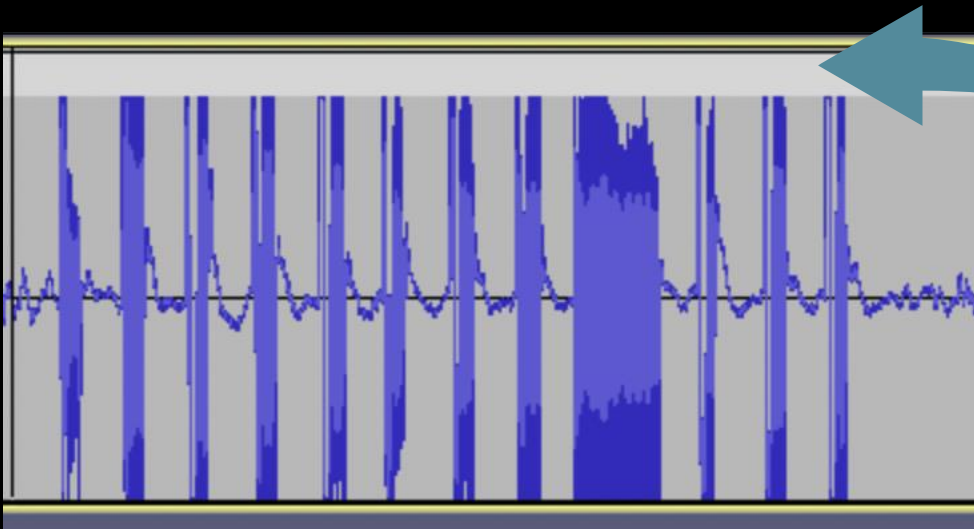
Audacity activity

Too much gain

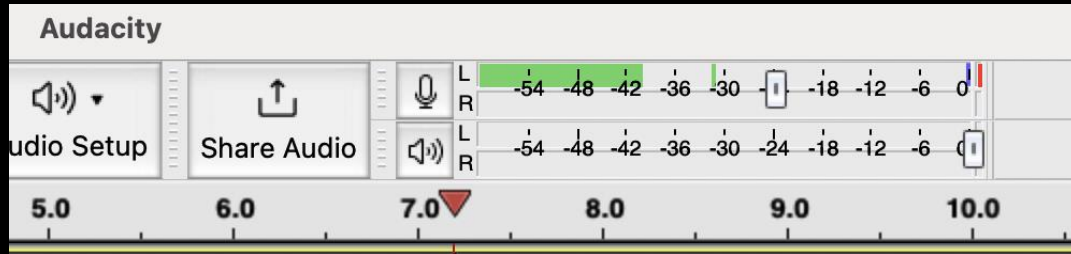


Check your levels.

- 1. you want to balance recording as much of the information you want,*
- 2. without clipping the louder peaks*



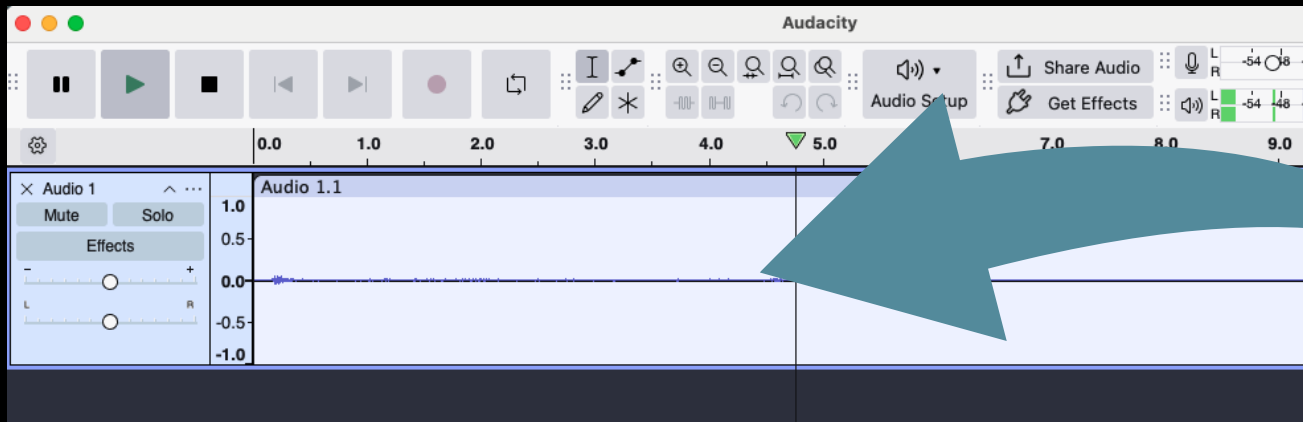
Audacity activity



Could use more gain

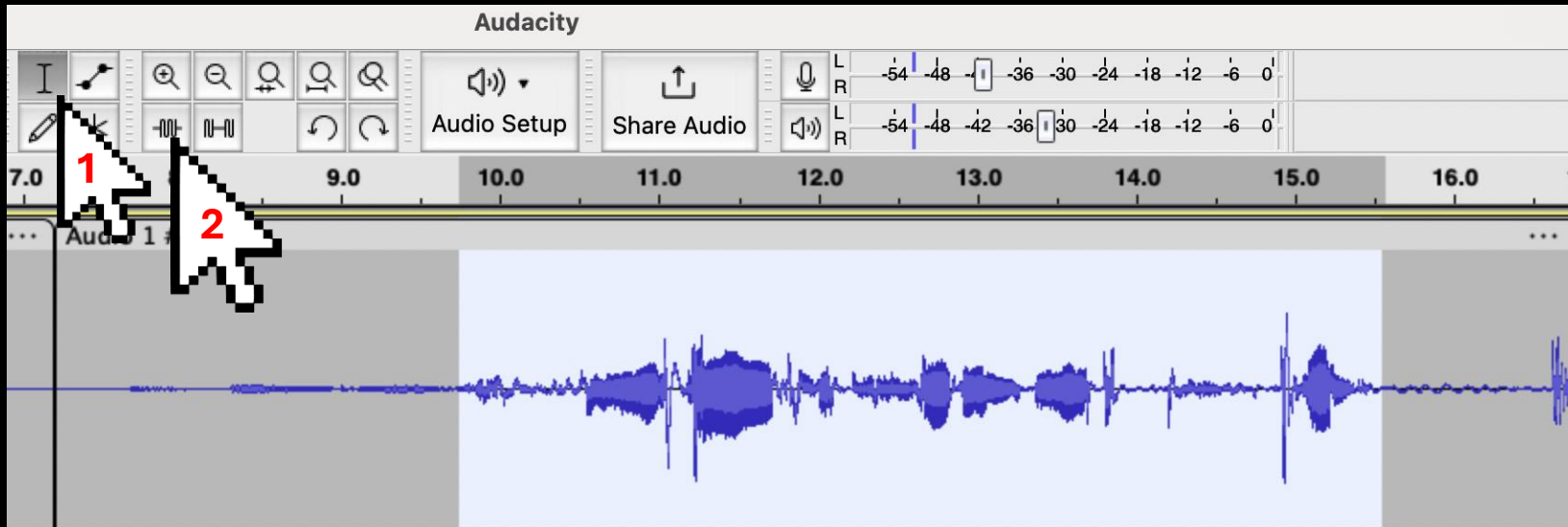
Check your levels.

1. *you want to balance recording as much of the information you want,*



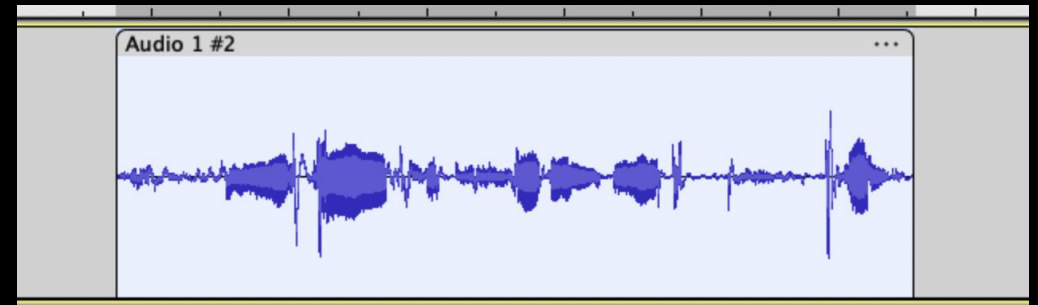
There is very little information here and we'll need to boost the volume... when we do we'll be amplifying a poor recording

Audacity activity

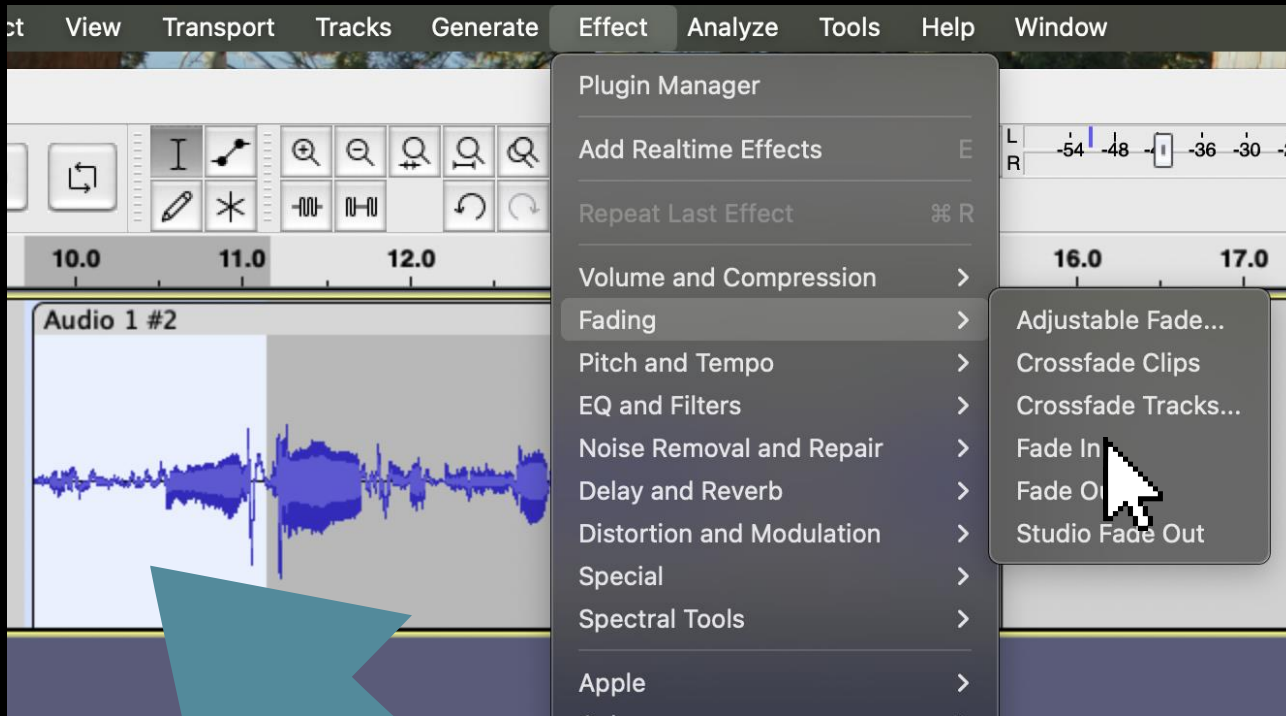


Once you have a good recording you need to tidy it up

1. Use the selection tool to select the sections you like...
2. and use the trim tool to delete the unwanted recordings around it



Audacity activity

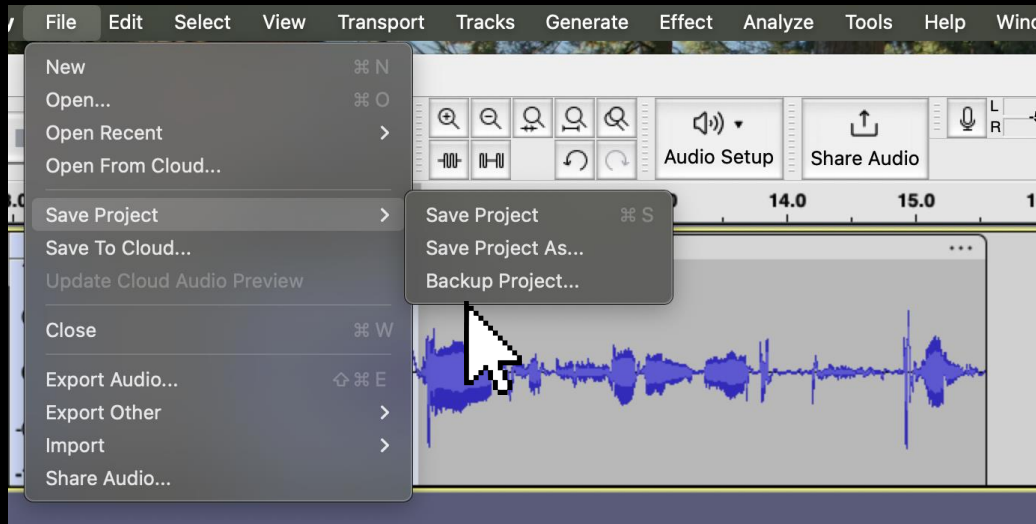


Select areas of the recording to apply different filters.

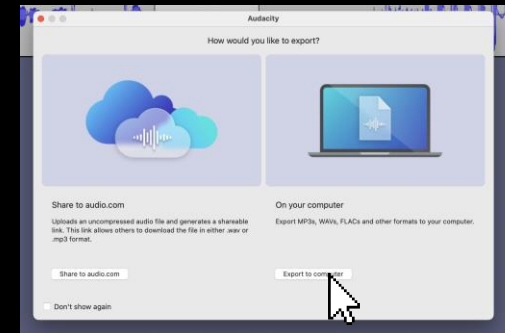
In this case we have selected a section at the beginning to add a fade in

Audacity activity

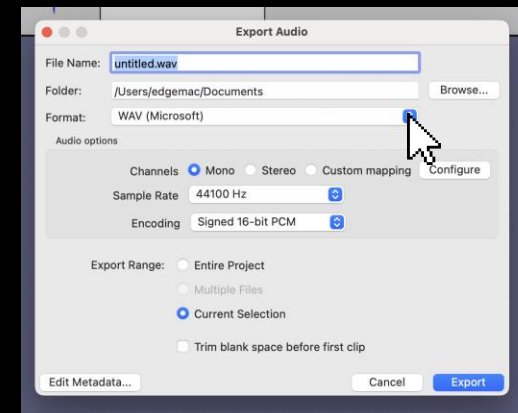
Don't forget to save



Save your project file in case you need to come back and make changes



Export finished ready for others to listen



Either as a wave file (no loss)

or as MP3 (compressed)

Recording Studio @ The Edge



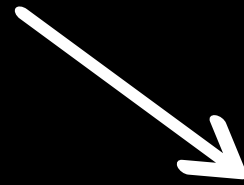
Sign up to [SLQ eNews](#) for upcoming Induction dates!



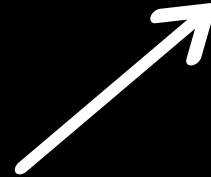
**WHICH EDITING PROGRAM IS
RIGHT FOR YOU?**

Distributing Your Podcast

Host Platform



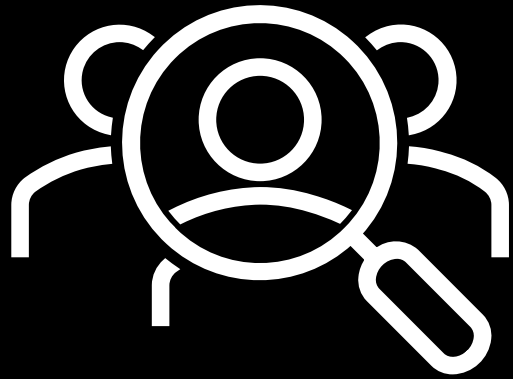
RSS
Feed



Podcast Libraries



Who is your audience?



What is their **age**?

What's their **occupation**?

What **hobbies** do they have?

What **social media** platforms do they use?

How do they get their **information** i.e. news?

Who are the most important **people** in their life?

THINGS TO CONSIDER

Think about including 'Content Warnings' if your podcast discusses any sensitive topics

Podcasts aren't subject to regulations like other broadcast programs, BUT are still subject to laws such as copyright, defamation, etc

Record some silent room atmosphere to help fill audio gaps during editing and make the whole episode sound even

Include a 'Call to Action' at the end of each episode to help measure engagement with your audience





**QUESTIONS
&
ANSWERS**

THANKS FOR ATTENDING

Please complete our survey that will be sent out via Eventbrite.

Tag us on socials @statelibraryqld

Contact us on appliedcreativity@slq.qld.gov.au



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