



# Prototyping the Physical

SLQ Wiki Fabrication Lab 2026/06/13 13:08

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## Summary

Taking an idea from concept to product is a daunting task, especially the first time you tackle the process. One of the first things you need to do is design and test a prototype. To assist Innovators and entrepreneurs to clear that first, important hurdle we're running a series of intro to Prototyping workshops with experienced designers. Even the best idea is only just an idea until you've made a prototype. In this workshop participants will have an opportunity to hear the strategies an experienced product and industrial designer uses to successfully convert a concept into a practical and viable object that works in the real world.

## Materials

- [Slides PDF](#)