Prototyping the Digital

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Summary

Taking an idea from concept to product is a daunting task, especially the first time you tackle the process. One of the first things you need to do is design and test a prototype. To assist Innovators an entrepreneurs to clear that first, important hurdle we're running a series of intro to Prototyping workshops with experienced designers.

Got an idea for a new digital product or app? There are a couple of key principles and processes you can use when getting a new digital product off the ground. In this workshop participants will get some insight into the processes and tools professional designers use when planning, building, and testing a prototype for a new app or digital product.

Materials

- Powerpoint Slides
- Workshop Outline