



IDEAS BRIEF 3: Cat in a Catamaran; Fashion Designer from Candytown; Star Making Bullfrog; Pluto Whispering Booth

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Idea Brief 1: Cat in a Catamaran

Title:

Cats in catamarans

Design Vision:

Is there a special function for this design?

Background Concept:

Jack and Marianna

Story line:

When the world turns upside down you see the cats in catamarans from the Brisbane River, in The Edge

Function:

Interactive feature / Obstacle course / pathway

Design challenge:

* We already have a cat

- Create two boat shaped steps and a simple mast with a sail or flag, that is easy for kids to step up onto and pretend they are sailing with a cat.

Considerations:

- Develop the boat shapes to take the weight of a kid
- Develop the size of the boat so that it's not too big and the cat looks like an oversized passenger.

Keywords for the design:

Cats, catamaran,

Location:

Central in the auditorium

Reference:**Does this idea connect with another idea?**

This concept is part of developing a simple obstacle course/ pathway in the centre of the auditorium

Does this idea require a linking design?

Yes No

VISION**Colour Requirements:**

Raw

Texture and Finishes:

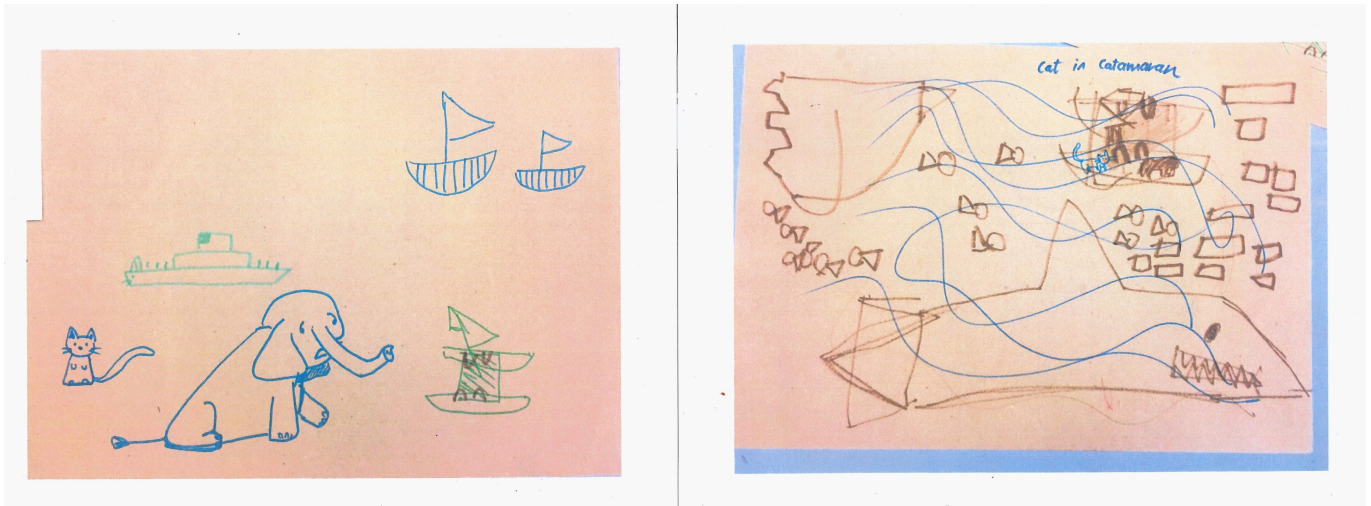
Simple boat textures

Support Information

Drawing by Jack

Digital recording

Yes, Jacks boat

**Idea Brief 2: Fashion Designer from Candytown****Title**

Fashion Designer from Candy town

Design Vision

Is there a special function for this design?

Concept - Alexia 6 yrs old

Drawing - Arabella 7 yrs old

Model - Alexia 6 yrs old

Story line:

...A make up artist at the Gabba was making the world's largest Blue berry pancake, unfortunately a fashion designer from candy town was hunting for troll fairies, fortunately the Gods from New York were flossing and they inspired everyone to floss, even the troll fairies

Alexias story went on to more detail about the fashion designer having a magical needle in her handbag to fight evil.

Function:

Interactive feature Design challenge:

- Create a giant handbag or hat that kids can enter into.

Considerations:

- In Alexias model of her fashion designer she has used cellophane to make a beautiful long cloak. Is it possible to achieve this see through effect with the sculpture? Or if it's made from cardboard could we have many holes in the card so that kids can sew on bits of transparent colourful material with big blunt needles.
- There have also been lots of references to and models made of lollipops and sweets - Is there potential to add this to the interaction?

Keywords for the design:

Fashion, Candy town, Handbag, hat, colourful, transparent, cubby

Location:

Free standing, location tba

Does this idea connect with another idea?

The concept comes from the troll fairy story but can exist in the space independently.

Theming:

May require props to create candy town

Colour Requirements

Raw with potential to make colourful

Texture and Finishes

Slick fashion

Support Information

Drawings

Drawing by Arabella 7 yrs old

Model "Model by alexia 6 yrs old

Digital recording

Yes

Alexia fashion designer"







Idea Brief 3: Star Making Bullfrog

Title

Star Making Bullfrog Stage Projection

Design Vision

Is there a special function for this design?

Background

Story - This idea comes about because of a general interest in stories about the planets. Jack tells a story about bouncing to the moon and spinning with Saturn in the movie called Jack Moon.

Story line:

'If the world got turned upside down we go into the solar system.'

Function:

Design element to connect the star making bull frog stage and the moon

Design challenge:

- Create a projection for the back wall behind the stage featuring planets and stars that reinforces the narrative of the world turning upside down.

Keywords for the design:

Solar system, moving, upside down, spinning, Saturn,

Considerations:

- This can be abstract or illustrative
- Could be very subtle, predominantly black, so as not to detract from the other projections in the room, with the odd planet

floating up the wall.

Location:

- Auditorium stage

Does this idea connect with another idea?

Yes

The Moon

Star Making Bullfrog Stage

Holiday workshop activity:

I think this might be a workshop task or something done by kids in the last session."

Colour Requirements

Texture and Finishes

Support Information

Drawing by Harry supplied with 'The Moon' idea



Idea Brief 4: Pluto Whispering Booth

Title

Pluto Whispering Booth

Is there a special function for this design?

Character name and drawing:

Leo 6 yrs old

Whispering into speakers concept:

Neson 8 yrs old

Story line:

...Red ants from pluto are whispering sweet nothings, unfortunately snot blurping monsters from the animal forest on Mars were hopping on ice making too much noise and no one could hear the ants. Flying apple (men) from the darkness death tribe came to the rescue with jumping pillows that killed the noise and saved the red ants sweet nothings ... They eat maltesers to make their nothings sweet and they whisper into microphones connected to speakers.

Function:

Furniture/screen

Design challenge:

Create a booth by making a screen for the back of Bay 7 that gives the impression of being on pluto from inside and out.

Keywords for the design:

Pluto, whispering booth, private, but still visible

Considerations:

- The purpose of the screen is to create a space where you become a red ant on pluto and you only whisper. There may be mics that send the whispers into the robots brain.
- Visitors can look through the holes in the screen to observe the whispering ants

*Team brainstorming required – how?

Location: • Bay 7 at present

Does this idea connect with another idea?

Yes

Whispering ants from Pluto

Theming:

May need more props to create Pluto

Requires mics

Colour Requirements

Raw or red

Texture and Finishes

Plutoesque

Digital recording

Yes

Neson explains red ants ('shouting') whispering"