IDEAS BRIEF 1: Wiggly Tooth Shark

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IDEA INFO

Design vision, is there a special function for this design?

This idea is an ideal entry/doorway. I don't see it as the front door, (at the moment) but as an entry to 'the underwater dance party' idea.

The idea comes about after an interaction between Tim and Elizabeth (5yrs). The first thing Elizabeth wanted to tell Tim about was her wiggly tooth and that it was like a 'trapdoor'. Tim and Elizabeth played with the idea of what would be behind the trapdoor. When I asked some other young people to draw a giant mouth some drew what looked like a sharks mouth. The idea that a 5yr old shark with a wiggly tooth has a dance party in its belly came about when I linked it to another drawing done that day.

I have chosen this concept because loosing teeth is a classic symbol of being a kid.

Does this idea connect with another idea? This idea connects with 'the underwater dance party'

Does the idea require a linking design? Yes. I see a walkway or tunnel that represents the digestive track of the shark. This will link the mouth to the stomach where the underwater dance party happens.

VISION

Colour requirements: This giant shark mouth would look good in the raw colours, with white teeth. The inside of the mouth would be great in the red. I can see red tinsel party curtains that you walk through forming the inside of the mouth and the digestive track. See drawing for other colour suggestions.

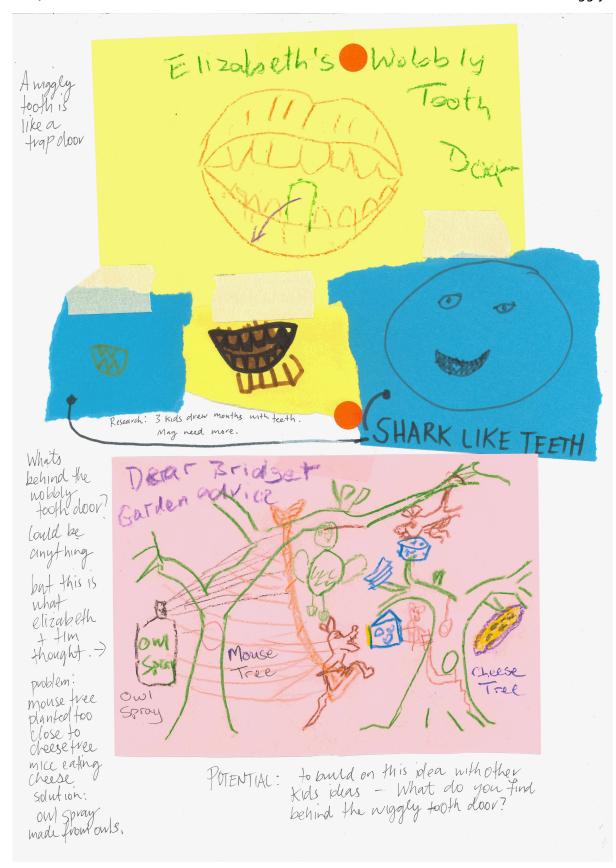
Texture and finishes: The outside of the shark mouth would be fine smooth or rough card formed onto a framework to create curves.

Supporting info/drawings: Yes

Model: No Digital recording: No

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IDEAS BRIEF 2: UNDERWATER DANCE PARTY

IDEA INFO

Design vision, is there a special function for this design?

A dance party viewed from the river.

This idea comes from a drawing done by Amelie Rose Bull (about 5 yrs old). She worked with Mari on her idea of the best party in the world and came up with the underwater dance party where little down fish and other sea creatures go to dance. The jellyfish light up the ocean by glowing in different colours ...

I suggest we make the clown fish and the jelly fish in multiples of varying sizes. They will be hanging in a contained space that creates the sharks belly where the underwater dance party happens.

I have also flagged linking ideas from Neson re silent disco headphones and Eddie, Frank, Mitch, Jacob and crew re Flossing.

Does this idea connect with another idea? Yes - The wiggly tooth door- (sharks mouth)

Does the idea require a linking design? Yes a digestive tract

VISION

Colour requirements: The important colours in this design is the multi-coloured jellyfish that create a fantasy underwater world as in Amelia's drawing and described by her to Mari. We can achieve this by using reflective materials for the jelly fish tentacles, along with lighting. The down fish will work as raw colours or raw and one other colour.

Texture and finishes: See suggestion drawing?

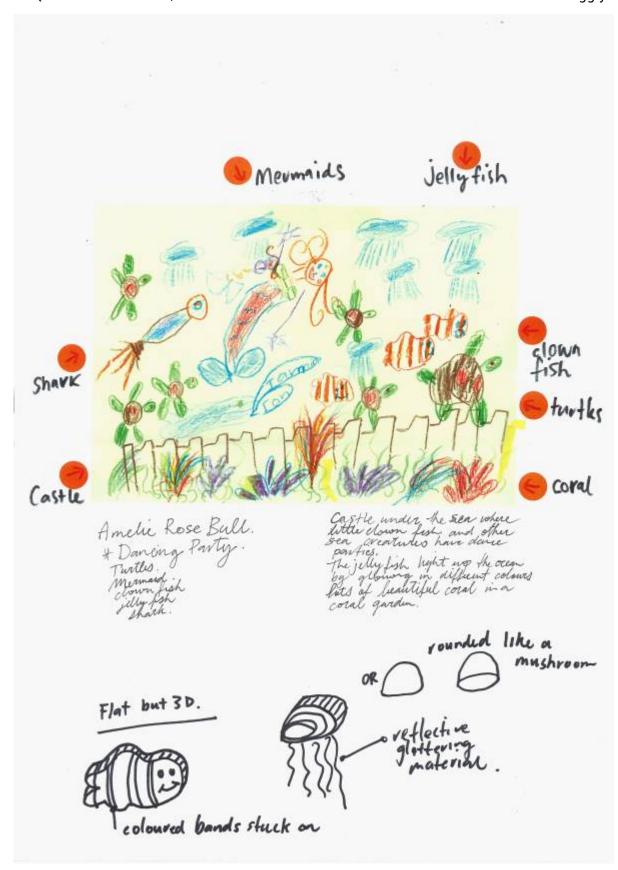
Supporting info/drawings: Yes

Model: No

Digital recording: Yes - flossing in Workshop 1.

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Idea 1 & 2 Linking Device:

